

Christine Bush

Bachelor of Arts in History

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EXPERIENCE

McCulley Financial Group, Remote *Creative Strategist (Contract)*

September 2025 - March 2026

- Designed & delivered a comprehensive 12-month marketing strategy framework, providing the strategic roadmap & content assets for long-term internal execution.
- Led website redesign, managing content structure, timelines & stakeholder input
- Translated complex financial concepts into clear, accessible digital content.

Champions for Cures, Remote *Creative Strategist (Contract)*

November 2024 - March 2026

- Directed cross-platform storytelling & digital strategy to align website, email, & social content with organizational goals.
- Oversaw the planning & operational execution of large-scale fundraising initiatives, including Birdies for Cures, and produced real-time social media & video content to drive engagement.
- Cultivated relationships with families, community leaders, & research partners to strengthen long-term advocacy & manage organizational reputation.

WhiteWater Midstream, Austin, TX *Event Coordinator & Executive Assistant*

February 2022 - January 2024

- Planned and executed mid to large-scale events for employees & high-profile clients.
- Supported five senior executives, coordinating travel & managing expenses.
- Managed logistics & communication across multiple priorities in a fast-paced environment.

Journeyer Films, Georgetown, TX *Operations Manager & Editor*

July 2018 - December 2021

- Oversaw operations across film productions, including scheduling and location scouting.
- Developed & authored technical responses to RFPs (Requests for Proposal), including the successful bid & procurement for a major contract with Texas Parks & Wildlife.
- Assembled & edited broadcast and corporate video content, shaping narrative, pacing & structure from raw footage.

ADDITIONAL EXPERIENCE

Editor, Corner Media, NYC.

Managed all content for three hyperlocal news sites in Brooklyn, surpassing quarterly traffic goals, supervising writers & managing social media.

Producer, KidZone TV, NYC.

Oversaw all weekend programming for the in-house television channel at Kravis Children's Hospital, producing live & pre-recorded content.

SKILLS

Brand & Messaging Strategy

Proposal Writing (RFPs)

Website Design

Event Coordination

Video Production

Media Organization

Social Media Management

AI Tool Integration

TOOLS

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

ActiveCampaign

BetterUnite

Asana

Wordpress

Canva